



OPPORTUNITIES

OVERVIEW:

FOX Television Stations, LLC is one of the nation's largest owned-and-operated network broadcast groups, covering over 37% of U.S. television homes. The FOX TV Stations markets include (*indicates a duopoly market): *New York, *Los Angeles, *Chicago, Philadelphia, *Dallas, *San Francisco, *Washington DC, *Houston, Atlanta, *Phoenix, Tampa, Detroit, *Seattle, *Minneapolis/St. Paul, *Orlando, Austin and Milwaukee.

JOB TITLE: Account Executive (*OTT/CTV/Digital Media*)

FOX6 Milwaukee is looking for an experienced advertising salesperson to develop and manage business for the FOX6 team, selling multi-screen sponsorships, digital advertising and OTT/CTV streaming television on the FLX platform.

FOX6 Milwaukee, one of strongest FOX stations in the country, is a leading local news organization backed by the powerful scale and resources of FOX that includes the OTT/CTV streaming platform **FLX** (FOX Local Exchange). FLX has 150+ high quality content partners and preferred / direct access to FOX owned streaming networks. If you are a self-motivated sales hunter who loves helping local businesses grow, we want to talk with you!

RESPONSIBILITIES:

Prospect for business in the Milwaukee market and Wisconsin. You will have the resources to help businesses communicate in all of their service areas statewide and beyond.

Develop strong relationships with local ad agencies and direct accounts, using a consultative sales approach and consistently displaying extraordinary customer service.

Present customized and well-researched advertising plans and solutions. You will have a full suite of advertising solutions including FLX OTT streaming and exclusive direct access to FOX Sports streaming inventory: NFL/Green Bay Packers, MLB/Milwaukee Brewers, Big Ten/Wisconsin Badgers and more.

Consistently commit to learning and researching in a rapidly evolving business.

QUALIFICATIONS:

The ideal candidate is and highly competitive, with have 2-3 years of successful experience in the digital media industry. Digital Video Advertising and/or Digital Agency/Digital Publisher experience preferred. College degree and IAB certification preferred. Familiarity with basic digital media technology. Excellent presentation skills. Excellent communication skills. Proficient in Word, Excel, PowerPoint.

TO APPLY: https://fox.wd1.myworkdayjobs.com/Domestic/job/USA---WI---Remote/Account-Executive_R50013925-3

We are an equal opportunity employer and all qualified applicants will receive consideration for employment without regard to race, color, religion, sex, national origin, gender identity, disability, protected veteran status, or any other characteristic protected by law. We will consider for employment-qualified applicants with criminal histories consistent with applicable law.

EOE/M/F/Veteran/Disabled

5.18.2021